



704-288-6641

jodielond998@gmail.com

jodielondono.com

## EDUCATION

### University of North Carolina at Chapel Hill- Hussman School of Media and Journalism

BA in Media and Journalism,  
Advertising/ PR Focus,  
Computer Science + Art Minor

INTENDED GRADUATION MAY 2022

## SKILLS

### Advertising

Writing  
Copyediting  
Social Media Management  
Branding

### Design

Adobe Suite- InDesign, XD,  
Illustrator, Photoshop,  
Premiere Pro and After Effects

### Web Dev

HTML  
CSS  
Java  
Javascript  
R  
Wordpress

# JODIE LONDONO

WEB DESIGNER | ARTIST | WRITER

## EXPERIENCE

### Director of Graphic Design

LIMEAID (DEC 2019 - PRESENT)

- Creates stylized graphic, social media and promotional material for Limeaid (queer arts publication).
- Manages a team of 12 graphic designers-- making sure all graphics fit Limeaid's aesthetic.
- Utilizes Adobe Illustrator and Photoshop on a regular basis.

### Associate Copyediting Director

Coulture Magazine (SEP 2019 - PRESENT)

- Checks online and print article drafts for error and style mistakes.
- Directs a team of 30 copyeditors to make sure all articles fit Coulture's editorial style.
- Practices AP-stylebook rules.

### Senior Arts Writer

The Daily Tar Heel (SEP 2019 - MAY 2020)

- Wrote one article a week pertaining to varied arts and social issues in the Triangle Area.
- Interviewed local artists, government officials, UNC administrative staff and students-- improving interpersonal skills.
- Discovered and interpreted information from numerous sources.

### Web Accounts/ Marketing Intern

3 Birds Marketing (SEP 2019 - OCT 2019)

- Worked with operations coordinator with updating 3 Birds website with the latest OEM news, images, videos, etc.
- Drafted review responses and talked to customers to preserve the reputation of each 3 Bird's client .
- Collaborated with other departments in a team environment to produce email campaigns.

## ACTIVITIES

- UX/ UI Designer for Vector Rideshare
- Competitor in Queer Hack, HackNC and Pearl Hacks
- Member of Criminal Justice Action and Awareness
- Freelance Artist/Clothing Designer